



REQUEST FOR PROPOSAL

FUTURE OF WORK CONTENT CURATOR

1. About Catalyst Inc

Catalyst Inc is Northern Ireland's next generation science park. An independent, not-for-profit organisation, our vision for Northern Ireland is a community of innovators so powerful its people can change the world. Over 3,000 engineers, researchers, entrepreneurs and executives work on our campuses enabling us to invest the surplus generated from our property operations to provide the underwriting necessary for Connect, our community-led support ecosystem that supports over 800 entrepreneurs per year in Northern Ireland.

2. Summary and Background

Connect is Catalyst Inc's not-for-profit network of experienced entrepreneurs, business professionals and top research talent. We're dedicated to the creation and scaling of innovation companies in Northern Ireland by enabling our most experienced people to help our most promising.

In 2012, the leadership community of Connect at Catalyst Inc agreed a bold shared goal: the transformation of Northern Ireland into one of the most entrepreneurial knowledge economies in Europe by 2030. To help us measure where we were against the goal and what we need to do to achieve it, Connect commissioned and published the Knowledge Economy Report for Northern Ireland in 2011, identifying the key metrics that define our knowledge economy and assessing its health and direction. Published annually since, the Knowledge Economy Report has been produced collaboratively with key stakeholders in government, industry and academia and enables the Connect leadership board to identify the need for new private sector-led interventions and provide advice to government on policy interventions necessary to remain on track to achieve the goal.

Our latest forecast of what the knowledge economy must look like in 2030 to achieve our goal, centres largely on growing the number of people employed in Northern Ireland's knowledge economy from 80,000 (50% in direct employment and 50% in indirect and induced employment) in 2015 to 160,000 by 2030.

The challenge from automation

While predictions vary on the speed and scale of disruption that will be caused from the impact of automation of jobs in the coming years, there is no other factor that will impact Northern Ireland's ability to achieve our goal and employment targets between now and 2030. Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, put it like this:

"Of the many diverse and fascinating challenges we face today, the most intense and important is how to understand and shape the new technology revolution, which entails nothings less than a transformation of humankind. We are at the beginning of a revolution that is fundamentally changing the way we live, work and relate to one another. In its scale, scope and complexity, what I consider to be the fourth industrial revolution is unlike anything human kind has experienced before."

No one yet understands the full opportunity and threat of what is coming. One thing is clear, we cannot keep doing what we have been doing and all key stakeholders will need to change: corporations, SMEs and startups in industry, government policy and how we, as a society, prepare and retool displaced talent for this new world.

The need to figure this out together

“While the profound uncertainty surrounding the development and adoption of emerging technologies means that we do not yet know how the transformations driven by this industrial revolution will unfold, their complexity and interconnectedness across sectors imply that all stakeholders of global society – governments, business, academia and civil society – have a responsibility to work together to better understand the emerging trends.”

- Klaus Schwab

The 2017 Knowledge Economy Report directly addressed the impact that automation will make in Northern Ireland by applying the best prediction models to the Northern Irish economy and knowledge economy. In February 2018, Connect convened the inaugural “The Future of Work in Northern Ireland Solutions Summit” to provide stakeholders with the environment to learn about automation, to collaboratively start to understand the challenges and generate ideas about what businesses and government need to do about it.

Given the positive reaction to FoW1, work began on designing the Future of Work Solutions Summit 2019 (FoW2) immediately following the inaugural event. Five design workshops have taken place on the Future of Work Solutions Summit 2 and considerable work has taken place to develop some primary content with 2018 keynote speaker, Ravin Jesuthasan.

3. Our need

The delivery of FoW2 will require a number of lead partners working collaboratively to deliver the desired user experience for our target audience. Curating all of the content ideas and opportunities into a Summit design that is both compelling and flows is an urgent need. Five design workshops have taken place on the Future of Work Solutions Summit 2 including a number of key stakeholders and potential attendees. Ideas have been generated to form the basis for further design and construction of content and flow.

4. Deliverables

- Overall design of Summit structure and content to produce a user experience that is both compelling and achieves high-quality content flow from one section to the next.
- To manage the design process by producing iterations of content prototypes, gaining user insights and feedback and further iterations.
- High quality speaker and case study identification, recruitment, briefing and booking (with access to the Catalyst network with assistance from the Catalyst team) where helpful.
- Work with Ravin Jesuthasan as a co-curator. Ravin has also agreed to be a 2019 keynote and contribute throughout the day as required.
- Coordination with Ravin and Northern Irish companies involved in Ravin’s Willis Towers Watson automation project, which will provide some primary content at the Summit.
- To work as integral member of the FoW team throughout the duration of planning and delivery
- Manage all activities as agreed with Head of Programmes to deliver the required FoW Summit structure and content within agreed budget and timelines.

5. Essential Criteria

- Minimum 4 years experience as a practitioner in learning and development in a major corporation or technology environment
- Experience curating learning programmes
- Demonstrable expertise in the areas of education, sustainability, design, and the "Future of Work".

6. Judging Criteria

Proposals will be assessed against the following criteria:

- Evidence of how you meet the essential criteria (30%)
- Proposed outline project plan, including elapsed time and effort required to achieve deliverables as outlined in section 4 by 31st January 2019. (30%)
- Proposed costs. (40%)

7. Project Timeline

Please submit your proposal to john.carew@catalyst-inc.org by **5pm on Monday 22nd October, 2018**

Summit date – Wednesday 29th May 2019